

**Abstract**

**[0071]** A system of distributing electronic content includes a network operations center forming a composite broadcast signal having digital electronic content during a vertical blanking interval of a primary channel signal. A content delivery system receives the composite broadcast signal from the network operations center and broadcasts the composite broadcast signal. A base station receives the composite broadcast signal forms a wireless local area network. The base station rebroadcasts at least a portion of the composite signal as a rebroadcast signal using the wireless local network. A user appliance is positioned within the local area network and receives the rebroadcast signal.